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2009 cetuem

academy prospectus





Welcome To Cetuem

Come and be trained at the prestigious Cetuem London Beauty Academy. Cetuem offers courses in both NVQ - the National Vocational Qualification - as well as the esteemed Cetuem courses.

Introducing Cetuem Hair, Beauty and Nail Academy London

Cetuem Education the Path to Excellence

Located in North London the Cetuem Hair, Beauty and Nail Academy was established in 1989 by Co-founder Andria Vassiliou (B.PHYS) L.T.B.T.H..

Andria has a wealth of knowledge and experience in the holistic, hair, beauty and nail industry dating back to 1981.

Her aim has always been to provide a unique educational programme in these fields.

At the Cetuem Hair, Beauty and Nail Academy we welcome students from all over the world who wish to enter into this exciting industry.

The number of placements available on Cetuem and NVQ courses are strictly limited thus ensuring maximum individual attention.

The aim of the academy is to ensure that all students achieve a professional standard which can lead to exciting career opportunities in salons, spas, health farms, gyms, hotels, cruise ships or into new own business ventures.

All courses are held at the Cetuem Academy situated in North London at 115 Brunswick Park Road, London. N11 1EA.

NVQ Level 2 & 3

Cetuem NVQ Assessment Workshops are available to Cetuem students starting at a fee of £100.00.

This initial payment will cover students for NVQ registration, induction, study books and NVQ certificates.

All workshops (NVQ Units) will be available at £100.00 per day according to course requirements.

All Cetuem NVQ courses are taught in small private session groups with Cetuem qualified tutors.

Choose Units appropriate for course required. (all units only have to be done once and not repeated if needed for another course)

N.B. Each Unit only has to be done once and does not need repeating for another course.



Cetuem's Reception Area

Trained Somewhere Else But Need NVQ Qualification? Don't Worry!

Individuals not holding a Cetuem Diploma but who would like to qualify to NVQ Level 2 or 3 (national standards), fees would be charged as below.

N.B. Proof of qualification and/or standard of training would be needed before starting any units.

Price Breakdown:

NVQ units for Manicure and Pedicure - £400.00 + VAT

NVQ units for Nail Enhancements - £600.00 + VAT

NVQ units for Waxing - £200.00 + VAT

NVQ units for Facials - £300.00 + VAT

NVQ units for Eye Treatments £200.00 + VAT

NVQ units for Nail Artistry £200.00 + VAT



Cetuem Showroom and Training Academy



Come and visit us at the Cetuem Showroom and Training Academy. The Showroom offers products such as the Cetuem Liquid Hair Remover, Tough Nails with its incredible formula goes from strength to strength and the Cetuem Nail Enamel collection is just an extravaganza of colour.

The latest launch the Cetuem SCR Gold Skin Care has been received by salons with great delight and total satisfaction.

After many years of research and development in the pursuit of skin perfection, 1993 saw the development of the SCR Gold Serum. Carefully monitored with in-vivo, in-vitro tests and frank testimonials the results have exceeded our expectations.

Our policy continues to treat all clients with equal care and respect. with no minimum start up order, our products are within easy reach of everyone.

Introduction To NVQ Qualification Courses

Why NVQ?

NVQ is nationally recognised.

NVQ is widely accepted and sometimes stipulated for licensing within the hair & beauty industry.

NVQ opens doors and offers great opportunities to those who want to change their careers or expand further in their existing profession.

NVQ is a qualification with no bias. NVQ suits all learning styles.

There are no 'final exams' but simply ongoing assessments which are designed to suit all needs and pace; the learner has a customised pace of learning, study and assessments to suit their individual needs.

Will I be suitable?

A good basis of communication in English is required.

How will I achieve my NVQ?

Practical assessments following 'performance criteria' (a checklist which your practical performance is measured against) Written assessments, oral questions, case studies and projects.

When can I do my assessments?

These are pre-arranged with Cetuem at a date that will suit both the candidate and the assessor.

What if I need tutor support?

Tutorial appointments may be arranged to go through any practical or theory queries. It is advised to try and accumulate as much troubleshooting into one tutorial as is possible, as a fee is charged for each appointment.

How do I know what I have to study for?

All 'essential knowledge' requirements are stated in the back of your logbook and your tutor will guide you as to where to obtain the information.

How do I know what the assessor is looking for during the practical assessments?

All 'performance criteria' requirements are stated in your logbook and your tutor will guide you as well.

Once qualified will I be recognised professional ?

Yes all **Cetuem** courses are recognised by the Guild of Professional Beauty Therapists.
NVQ is nationally recognised.

Understanding NVQ Units

Each NVQ unit only has to be done once, this is achieved with home study, course work, research projects, written assessment's, oral questions and case studies. Please look at each module to see how many case studies need to be done for each course.

NVQ Workshops are held throughout the year for support. Further communication is either via email or by telephone. N.B. all units only have to be done once and not repeated if needed for another course.

Manicure (Level 2)

- Units Required - G1, BT7.
- 4 Case Studies, 4 Assessment's Minimum

Pedicure (Level 2)

- Units Required - G1, BT8.
- 4 Case Studies, 3 Assessment's Minimum

Fiberglass Nail Systems (Level 2)

- Units Required - G1, BT7, BT12
- 4 Case Studies, 3 Assessment's Minimum

Nail Art (Level 2)

- Units Required - G1, BT13
- 8 Case Studies, 4 Assessment's Minimum

NVQ in Nail Services (Level 2)

- Units Required - G1, G6, G8, BT7, BT8, BT12, BT13 + an optional unit
- 16 Case Studies, 14 Assessment's Minimum

Waxing (Level 2)

- Units Required - G1, BT6
- 3 Case Studies, 3 Assessment's Minimum

Facials (Level 2)

- Units Required - G1, BT4
- 3 Case Studies, 3 Assessment's Minimum

Eye Treatments (Level 2)

- Units Required - G1, BT5 (which is made up of - eyebrow shaping, eyelash and brow tinting and eyelash perming) - 3 Case Studies, 6 Assessment Minimum

Ear Piercing (Level 2)

- Units Required - G1, BT14
- 3 Case Studies, 2 Assessment Minimum

N.B. All NVQ course fees cover the minimum assessments stated above. In cases where further assessments are necessary, a further charge is made on the basis of each individual needs. For further information please call Cetuem on 020 8368 0008 or come in and discuss your individual case.

Level 3 NVQ

To achieve **Level 3** in nails you must have completed or need to complete some or all NVQ units G1, BT7, BT8, BT12 (BT12 necessary in some cases).

Other equivalent diplomas such as ITEC, CIDESCO are also accepted, please call Cetuem on 020 8368 0008 or come in and discuss your individual case assessed.

Individual units can be taken alone with a separate qualification being issued with units that have been successfully completed. Therefore the student would be qualified in the unit's completed.

Level 3 Units

UV Gel, Acrylic and Wrap Nail Systems (Level 3)

- Units required - G1, BT7, BT22.
- 16 Case Studies, 6 Assessment's minimum

Acrylic Nail Systems (Level 3)

- Units required - G1, BT7, BT23
- 8 Case Studies, 5 Assessment's Minimum

Coming Soon: 2008 Cetuem and NVQ Level 2 and 3 NVQ Courses

Anatomy and Physiology - (NVQ and Cetuem)

Anatomy, Physiology & Body Massage using pre blended oils - (NVQ and Cetuem)

Indian Head Massage - (Cetuem only)

Reflexology - (NVQ and Cetuem)

Threading - (Cetuem only)

Intimate Waxing - (Cetuem only)

3D Nail Art - (Cetuem only)

Make up - (NVQ and Cetuem)

Bridal Make up - (Cetuem only)

Hair up - (NVQ and Cetuem)

Master-classes in Beauty, Hair and Nails.

Cetuem Aromatherapy Organic Waxing Course

This course can be studied in two ways, NVQ National Vocational Qualification Level 2 or as a short bridge Cetuem course.

NVQ Level 2
Warm Waxing Course, using Cetuem Aromatherapy Organic Liquid Wax.



Level: 2

Course Length: 2 Days plus assessment and tutorial days.

Course Hours: 9.30 a.m. - 3.30 p.m.

Further days will be confirmed to incorporate NVQ induction, assessments and tutorial days.

Course Cost: £575.00 + VAT includes Free starter pack worth £150.00 + VAT.

This course comprises of the following modules and continued assessments over several weeks.

- Hygiene and Health & Safety.
- Related Anatomy & Physiology.
- Contra-indications to Treatments.
- Consultations.
- Benefits of Waxing.
- Practical Tuition on waxing.
- Structure of the hair growth patterns.
- Aftercare-treatment care techniques.
- Aftercare Advice.
- Full Cetuem waxing product knowledge.
- Retailing and Business Advice.
- Equipment and its maintenance.
- NVQ Units.

For the relevant units for this course, please see Understanding NVQ.

This course comes complete with a professional starter kit worth £150.00 + VAT enabling each individual to give many treatments. Included in this course is the Cetuem Aromatherapy Organic Liquid Wax System, Organic Liquid Roller Waxing System, Cetuem Therapist Badge and Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Waxing Diploma and the National Vocational Qualification Units

Cetuem Aromatherapy Organic Waxing Course

Course Length: 2 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £375.00 + VAT includes Free starter pack worth £150.00 + VAT.

The two day Cetuem Organic Waxing Course is designed for those considering a career within the beauty industry, or for those who want to supplement or update their waxing knowledge.



The waxing business is very profitable, and this course will give you the insight to make this possible for you.

The Cetuem Organic Wax treatment has taken more than just the sting out of waxing and has become so popular that clients are happily having themselves waxed all year around.

It gives a silky smooth finish and has the major advantage of helping with a slower re-growth period with softer finer hair.

- Hygiene and Health & Safety.
- Related Anatomy & Physiology.
- Contra-indications to Treatments.
- Consultations.
- Benefits of Waxing.
- Practical Tuition on waxing.
- Structure of the hair growth patterns.
- Aftercare-treatment care techniques.
- Aftercare Advice.
- Full Cetuem waxing product knowledge.
- Retailing and Business Advice.
- Equipment and its maintenance.

This course comes complete with a professional starter kit worth £150.00 + VAT enabling you to give many treatments. Included in your course is the Cetuem Aromatherapy Organic Waxing Kit, Organic Liquid Roller Waxing System, Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Waxing Diploma.

Brazilian, Hollywood Advanced Waxing

Course Length: 1 Day

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £150.00 + VAT includes Free starter pack worth £50.00 + VAT.

Brazilian / Hollywood / Playboy Waxing training is available only for the experienced waxing therapist. This course is covered in one day. Theory and practical work carried out on intimate areas.

The following information will be covered on this course.

- Introduction.
- Hygiene and Health & Safety.
- Contra-indications.
- The treatment.
- Practical work on own model.
- After care advice.
- Shapes & Designs.
- Dimonte application.
- Frequently asked questions.
- Retailing and Business Advice.
- Full Cetuem Waxing Product Knowledge.
- Equipment and its maintenance.

It is important for the therapist to provide their own model. This course comes complete with a professional starter kit worth £50.00 + VAT enabling the therapist to give many treatments. Included in your course is the Cetuem Brazilian Organic Waxing Kit, After Care Information and Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Advanced Intimate Waxing Diploma.



Manicure and Pedicure Courses

These course's can be studied in a variety of ways based on your requirements. NVQ National Vocational Qualification Level 2 or as a 4 day day intensive course.

NVQ Level 2 Manicure and Pedicure Course

Level: 2

Course Length: 4 days plus assessment days.

Course Hours: 9.30 a.m. - 3.30 p.m.

Further days will be confirmed to incorporate NVQ induction and assessments.

Course Cost: £600.00 + VAT includes Free starter pack.

The NVQ Manicure and Pedicure Course is the foundation of every nail technician's training. This course will comprise of the following modules but with extra units and home study:

- Current necessary legislations.
- Structure of the nail and anatomy of the hand.
- Structure of the nail and anatomy of the foot.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Manicure basics - to include Nail shaping, Cuticle work, Massage procedures, Lacquer application and French manicure finish.
- Pedicure basics - to include Nail shaping, Cuticle work, Massage procedures, Lacquer application and French manicure finish.
- Cetuem Spa Manicure Routine.
- Cetuem Deluxe Manicure Routine.
- Cetuem Glamour Overlay Organic UV Gel.
- Cetuem Spa Pedicure Routine.
- Cetuem Deluxe Pedicure Routine.
- Retailing and Business Advice
- Full Cetuem manicure and pedicure product knowledge.
- Aftercare Advice.
- Equipment and its maintenance.
- NVQ Units.

For the relevant units for this course, please see Understanding NVQ.

Included in your course is the Cetuem Manicure and Pedicure Kit, Cetuem Student Bag, Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Manicure and Pedicure Diploma and the National Vocational Qualification with Units completed

Cetuem Manicure Course

Course Length: 3 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £300.00 + VAT includes Free starter pack.



The Cetuem Manicure Course is the foundation of every nail technician's training.

This course comprises of the following units.

- Hygiene and Health & Safety.
- Structure of the nail and anatomy of the hand.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Manicure basics - to include Nail shaping, Cuticle work, Massage procedures, enamel application and French manicure application.
- Cetuem Spa Manicure Routine.
- Cetuem Deluxe Manicure Routine.
- Cetuem Glamour Overlay Organic UV gel.
- Retailing and Business Advice
- Full Cetuem manicure product knowledge.
- Aftercare Advice.
- Equipment and its Maintenance.

Included in your course is the Cetuem Manicure Kit, Cetuem Student Bag, Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Manicure Diploma.

Cetuem Pedicure Course

Course Length: 2 Day

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £200.00 + VAT includes Free starter pack.

(this course is only open for qualified manicurists)

This course comprises of the following units.

- Hygiene and Health & Safety.
- Structure of the nail and anatomy of the foot.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Pedicure basics - to include Nail shaping, Cuticle work, Massage procedures, enamel application and French manicure finish.
- Cetuem Spa Pedicure Routine.
- Cetuem Deluxe Pedicure Routine.
- Retailing and Business Advice
- Full Cetuem pedicure product knowledge.
- Aftercare Advice.
- Equipment and its maintenance.

Included in your course is the Cetuem Pedicure Kit, Cetuem Student Bag, Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Pedicure Diploma.



Full Nail Technicians Course

This course can be studied in two ways, NVQ National Vocational Qualification Level 2 and 3 or as a Cetuem 10 day intensive Course.

NVQ Full Nail Service's "Nail Technicians" Course

Level: 2 and 3

Course Length: 10 Days plus assessment days.

Course Hours: 9.30 a.m. - 3.30 p.m.

Further days will be confirmed to incorporate NVQ induction and assessments.

Course Cost: £2500.00 + VAT (including FREE NVQ Nail Artistry course worth £425.00 + VAT, includes Free starter pack worth £800.00 +VAT)

The NVQ Levels 2 and 3 Full Nail Services Course comprises of 10 days of initial training followed by extra NVQ units and home study. For relevant units for this course, please see Understanding NVQ.

- Current necessary legislations.
 - Structure of the nail and anatomy of the hand and foot.
 - Contra-indications, disease & disorders.
 - Full client consultations.
 - Salon hygiene and sanitation
 - Manicure basics - to include Nail shaping, Cuticle work, Massage procedures, enamel application and French manicure finish.
 - Cetuem Spa Manicure Routine.
 - Cetuem Deluxe Manicure Routine.
 - Pedicure basics - to include Nail shaping, Cuticle work, Massage procedures, enamel application and and French manicure finish.
 - Cetuem Spa Pedicure Routine.
 - Cetuem Deluxe Pedicure Routine.
 - Nail plate preparation for nail enhancement structures.
 - Tip Application and Blending.
 - Cetuem UV Self Leveling Gel Application.
 - Cetuem Sculptured Gel Application.
 - Cetuem Glamour Overlay Organic UV Gel
 - Application of Cetuem Fibreglass and Silk Systems.
 - Application of Cetuem Acrylic pink and white overlay and sculpting
 - In-fill and Re-Balancing Techniques.
 - Help to reconstruct bitten and damaged nail plates.
 - Toenail reconstruction.
 - Safe Removal of Enhancements.
 - Retailing and Business Advice.
 - Full Cetuem nail product knowledge.
 - Aftercare Advice.
 - Equipment and its maintenance.
 - Nail Artistry Course (please see individual training sheet for modules covered) [Continued....](#)
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NVQ Full Nail Service's "Nail Technicians" Course

Continued...

Included in your course is the Cetuem Manicure and Pedicure Kit, Cetuem Fibreglass and Silk, UV Gel, Acrylic Kits, Nail Trainer, implements and Nail Files, Cetuem Student Bag, Cetuem course notes.

You will gain a wealth of knowledge with exciting and rewarding career opportunities.

On Completion of the course, successful students will receive the Cetuem Diplomas in Manicure, Pedicure, UV Gel and Fibreglass, Acrylics the Full Cetuem Nail Technicians Diploma..and the National Vocational Qualification with Units completed.



Cetuem Full Nail Technician's Course

Course Length: 10 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £1500.00 + VAT (includes Free starter pack worth £700.00 +VAT)

The Cetuem Full Nail Technicians Course for the beginner is taken as a whole 10 day course. This course is divided into 5 sections. The first part consists of 4 days Manicure and Pedicure. The second part consists of one day tip application, the third and fourth parts consist of 2 days UV Gel, Fibreglass and Silk Applications and 3 days Acrylics, and the final part is the exam.

- Current necessary legislation.
- Structure of the nail and anatomy of the hand and foot.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Manicure basics - to include Nail shaping, Cuticle work, Massage procedures, enamel application and French manicure finish.
- Cetuem Spa Manicure Routine.
- Cetuem Deluxe Manicure Routine
- Pedicuring basics - to include Nail shaping, Cuticle work, Massage procedures, Lacquer application.
- Cetuem Spa Pedicure Routine.
- Cetuem Deluxe Pedicure Routine.
- Nail plate preparation for nail enhancement structures.
- Tip Application and Blending.
- Cetuem UV Self Leveling Gel Application.
- Cetuem Sculptured Gel Application.
- Cetuem Glamour Overlay Organic UV Gel
- Application of Cetuem Fibreglass and Silk Systems.
- Application of Cetuem Acrylic pink and white overlay and sculpting
- In-fill and Re-Balancing Techniques.
- Help to reconstruct bitten and damaged nail plates.
- Toenail reconstruction.
- Safe Removal of Enhancements.
- Retailing and Business Advice.
- Full Cetuem nail product knowledge.
- Aftercare Advice.
- Equipment and its maintenance.

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Cetuem Full Nail Technicians Course

Continued...

Included in your course is the Cetuem Manicure and Pedicure Kit, Cetuem Fibreglass and Silk, UV Gel, Acrylic Kits, Nail Trainer, implements and Nail Files, Cetuem Student Bag, Cetuem course notes.

On Completion of the course, successful students will receive the Cetuem Diplomas in Manicure, Pedicure, UV Gel and Fibreglass, Acrylics and the Full Cetuem Nail Technicians Diploma



Cetuem Tip Application and Nail Preparation Course

Course Length: 2 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £200.00 + VAT (includes Free starter pack worth £150.00 +VAT)

The Tip Application and Nail Preparation Course is designed for the individual who already has the basic knowledge and training in nail care/manicure treatments or for those who would like to refresh in this field.

The first day consists of the application and theory of tip application and blending. The second day consists of the practical and written exam.

- Current necessary legislation.
- Full client consultations.
- Salon hygiene and sanitation
- Nail plate preparation for nail enhancement structures.
- Tip application and blending.
- Safe removal of enhancements.
- Retailing and business advice.
- Full Cetuem nail product knowledge.
- Aftercare advice.
- Equipment and its maintenance.

On completion of this course, successful students will receive the Cetuem Tip Application and Nail Preparation Diploma.

Cetuem UV Gel Nail Course

Course Length: 2 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £300.00 + VAT (includes Free starter pack worth £100.00 +VAT)

The Cetuem UV Gel Course is designed for the individual who already has the basic knowledge and training in nail care/manicure treatments and tip application or for those who would like to refresh in this field.

The first day consists of the application and theory of UV Gel Overlay application. The second day consists of the practical and written exam.

- Current necessary legislation.
- Contra-indications, disease and disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Nail plate preparation for nail enhancement structures.
- Tip application and blending.
- Cetuem UV Gel Self Leveling Gel Application.
- Cetuem Sculptured Gel Application.
- Cetuem Glamour Overlay Application.
- In-fills and Re-balancing techniques.
- Help to reconstruct damaged nail plates.
- Safe removal of enhancements.
- Retailing and business advice.
- Full Cetuem nail product knowledge.
- Aftercare advice.
- Equipment and its maintenance.

On completion of this course, successful students will receive the Cetuem Diploma in UV Gel Overlay.

Cetuem Fibreglass and Silk Wrap Nail Course

Course Length: 2 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £200.00 + VAT (includes Free starter pack worth £50.00 +VAT)

The Cetuem Fibreglass and Silk Wrap Course is designed for the individual who already has the basic knowledge and training in nail care/manicure treatments and tip application or for those who would like to refresh in this field.

The first day consists of the application and theory of Fibreglass/Silk Overlay application. The second day consists of the practical and written exam.

- Current necessary legislation.
- Contra-indications, disease and disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Nail plate preparation for overlay.
- Application of Cetuem Fibreglass/Silk Overlay.
- In-fills and Re-balancing techniques.
- Help to reconstruct damaged nail plates.
- Safe removal of enhancements.
- Retailing and business advice.
- Full Cetuem nail product knowledge.
- Aftercare advice.
- Equipment and its maintenance.

On completion of this course, successful students will receive the Cetuem Diploma in Fibreglass and Silk Wrap Overlay Enhancements.

Cetuem Acrylic Nail Course

Course Length: 3 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £400.00 + VAT (includes Free starter pack worth £100.00 +VAT)

The Cetuem Acrylic Course is designed for the individual who already has the basic knowledge and training in nail care/manicure treatments and tip application or for those who would like to refresh in this field.

The first two days consists of the application and theory of Acrylic Overlay application. The third day consists of trouble shooting and further practice of all techniques. And the final day consists of the practical and written exam.

- Current necessary legislation.
- Contra-indications, disease and disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Nail plate preparation for overlay.
- Application of Cetuem Acrylic Overlay.
- In-fills and Re-balancing techniques.
- Help to reconstruct damaged nail plates.
- Safe removal of enhancements.
- Retailing and business advice.
- Full Cetuem nail product knowledge.
- Aftercare advice.
- Equipment and its maintenance.

On completion of this course, successful students will receive the Cetuem Diploma in Acrylic Overlay Enhancements.

Cetuem Nail Artistry Course (freehand)

Course Length: 2 Day

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £350.00 + VAT (includes Free starter pack worth £75.00 +VAT)

The two day Cetuem Nail Art Course is designed for those students or professionals who are serious about the nail business and want to offer their clients nail art. Nail Art is a great way to decorate beautifully manicured finger nail's and toes, and is the perfect finish to natural nails and enhancements.

Using free hand techniques we will train you how to create designs you never thought possible, using the extraordinary range of Cetuem Nail Enamels and Acrylic Paints.

Nail Art can be wild and fun, simple and subtle, the choice is yours. Nail Art is a great way to increase profits.

- Marbling.
- Striping.
- Stippling
- Artistry
- Rhinestone application.
- Glitter Dust.
- Tapes and Transfers.
- Apply fancy varnish.

On Completion of the course, successful students will receive the Cetuem Nail Artistry Diploma.

Cetuem Body Wrap Course

Course Length: 1 Day

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £150.00 + VAT, (includes Free starter pack worth £150.00 +VAT)

The Cetuem body wrap treatment is the easy way for clients to loose inches and improve skin texture whilst relaxing.

- Hygiene and Health & Safety.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Related physiology
- Body exfoliation and preparation.
- Cetuem body wrap procedure and theory.
- Cetuem body wrap treatment Planning.
- Retailing and Business Advice.
- Full Cetuem body wrap product knowledge.
- Aftercare advice.

It is a treatment that has become increasingly popular throughout the year and we can train you in one day to be able to offer this effective and profitable treatment to your clients.

On Completion of the course, successful students will receive the Cetuem Body Wrap Diploma.

NVQ Eyelash, Eyebrow Tinting, Shaping and Eyelash Perming Course

Level: 2

Course Length: 2 Days plus assessment days.

Course Hours: 9.30 a.m. - 3.30 p.m.

Further days will be confirmed to incorporate NVQ induction and assessments.

Course Cost: £560.00 + VAT, includes Free starter pack worth £100.00

For the relevant units for this course, please see Understanding NVQ.

- Hygiene and Health & Safety.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Related anatomy.
- Allergy testing.
- Skin analysis.
- Eyelash and eyebrow tinting procedure and application.
- Eyebrow shaping procedure.
- Eyelash perming procedure and application.
- Eye treatment planning.
- Retailing and Business Advice.
- Full Cetuem eyelash tinting, eyebrow shaping and eyelash perming product knowledge.
- Aftercare advice.
- NVQ units.

Eyebrow and eyelash tinting is a very popular treatment requested by clients of all age groups. Eyelash tinting helps to emphasise the eyes and to make eyelashes appear longer. It is a treatment that has become popular throughout the year but in particularly during the summer months when mascara can be a nuisance and is likely to smudge when swimming, exercising etc.

Eyelash perming is also very popular, especially with those who already have eyelash tinting treatments. A very effective treatment in relaxing (straightening) as well as curling the lashes. Enhancing the eyes beautifully, it not only lifts the eyes, but also gives the eyelashes a sense of shape and body, resulting in a 'opened eye' look. The finish is variable enabling to achieve from the natural to the dramatic finish.

This treatment is especially beneficial when combined with eyelash tinting, giving the lashes a fuller appearance. A far more safer and less damaging method to mechanically curling the lashes and in some cases, abolishes the need to use mascara. [Continued...](#)

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Eyebrow shaping is now no longer, to some individuals, a choice, but a necessity.

Varied effects are possible and a very satisfactory finish achieved proving to be a very financially rewarding treatment to offer.

On completion of the course successful students will receive the Cetuem Eyebrow and Eyelash Tinting, Eyebrow Shaping and Eyelash Perming Diploma and the National Vocational Qualification with Units completed.

Cetuem Eyelash, Eyebrow Tinting and Eyebrow Shaping Course

Course Length: 1 Day

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £110.00 + VAT, includes Free starter pack.

This one day course covers all the fundamentals of eyelash, eyebrow tinting and eyebrow shaping.

- Hygiene and Health & Safety.
- Contra-indications, disease & disorders.
- Full client consultations.
- Salon hygiene and sanitation
- Related physiology.
- Allergy testing.
- Skin analysis.
- Eyelash tinting procedure and application.
- Eyebrow shaping procedure.
- Eye treatment planning.
- Retailing and Business Advice.
- Full Cetuem eyelash tinting, shaping and product knowledge.
- Aftercare advice.

On completion of the course successful students will receive the Cetuem Eyelash, Eyebrow Tinting and Eyebrow Shaping Diploma.

NVQ Complete Facial Treatment Course

Level: 2

Course Length: 4 Days plus assessment days.

Course Hours: Day 1: 10.00 a.m. - 3.00 p.m. Days 2,3,4. 9.30 am - 3.30 p.m.

Further days will be confirmed to incorporate NVQ induction and assessments.

Course Cost: £995.00 + VAT (includes Free starter pack worth £300.00 +VAT)

The NVQ Level 2 diploma in facials comprises of the following as well as assessments and home study. For the relevant units for this course, please see Understanding NVQ.

- Current necessary legislations.
- Personal presentation and hygiene.
- Full client consultations.
- Salon hygiene and sanitation
- Functions of the skin.
- Structure of the skin.
- Disorders of the skin.
- Benefits of facial treatments.
- Facial procedures.
- Facial massage routine.
- Cetuem facial home care.
- Treatment planning.
- Contra-indications.
- Allergy testing.
- Skin analysis.
- Cetuem facial programmes.
- Benefits to SCR Gold facials.
- Cetuem SCR product knowledge.
- Retail opportunities.
- NVQ Units.

On completion of the course successful students will receive the Cetuem Complete Facial Treatment and Facial Massage Diploma and the National Vocational Qualification with Units completed.

Cetuem Complete Facial Treatment Course

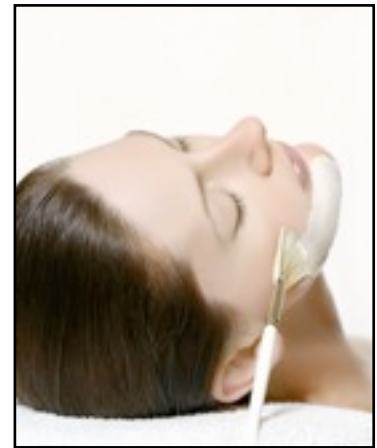
Course Length: 4 Days

Course Hours: Day 1: 10.00 a.m. - 3.00 p.m.

Days 2,3,4. 9.30 a.m. - 3.30 p.m.

Course Cost: £700.00 + VAT

(includes Free starter pack worth £300.00 +VAT)



The 4 Day Facial Course is broken into:

1st Day Product Knowledge

2nd Day Classic facial procedure including facial massage.

3rd Day Classic facial procedure including facial massage,
Collagen lifting facial and Thermo Marine
Conditioning facial.

4th Day Practical and Written Exam.

This course comprises of the following modules.

- Current necessary legislations.
- Personal presentation and hygiene.
- Full client consultations.
- Salon hygiene and sanitation
- Functions of the skin.
- Structure of the skin.
- Disorders of the skin.
- Benefits of facial treatments.
- Facial procedures.
- Facial massage routine.
- Cetuem facial home care.
- Treatment planning.
- Contra-indications.
- Allergy testing.
- Skin analysis.
- Cetuem facial programmes.
- Benefits to SCR Gold facials.
- Cetuem SCR product knowledge.
- Retail opportunities.

On Completion of the course, successful students will receive the Cetuem Diploma in Complete Facial Treatments and Facial Massage.

NVQ/Cetuem Full Beauty Therapy Course

Level: 2 Beauty

Course Length: 1 to 4 days a week. To be completed within 12 months.

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £2700.00 + VAT, includes Free starter packs.

The NVQ Full Beauty Therapy Course includes the following course units. Please see separate NVQ course outline's for each individual course.

1. Complete Facial Treatment Course
2. Aromatherapy Organic liquid wax, Organic liquid Roller Waxing Course
3. Organic Hot Waxing Course
4. Brazilian, Hollywood and Playboy "intimate" Waxing (Cetuem Course)
5. Body Massage (Cetuem Body Massage) Course
6. Manicure and Pedicure Course
7. Eyebrow, Eyelash Tinting and Eyebrow Shaping Course
8. Eyelash Perming Course
9. Body Wrap Inch Reduction (Cetuem Course)
10. Body Firming (Cetuem SCR Course)
11. Ear Piercing Course
12. Industry Units and Assessments (please see individual modules)

On Completion of the course, successful students will receive the Cetuem Diploma in Beauty Therapy and NVQ Levels in Beauty Therapy with units completed.

NVQ Full Beauty Therapy Course with NVQ Full Nail Services

Level: Level 2 in Beauty, Level 2 and 3 in Nail Technology.

Course Length: 1 - 4 days a week. To be completed within 12 months.

Course Hours: 9.30 a.m. - 3.30 p.m.

Further days will be confirmed to incorporate NVQ induction and assessments.

Course Cost: £5200.00 + VAT, includes Free starter packs.

The NVQ Full Beauty Therapy and Nail Services Course will include the following course units:

1. Complete Facial Treatment Course.
2. Aromatherapy Organic Liquid wax, Organic Liquid Roller Waxing Course.
3. Organic Hot Waxing Course.
4. Brazilian, Hollywood and Playboy "intimate" Waxing (Cetuem Course).
5. Body Massage (Cetuem Body Massage) Course.
6. Manicure and Pedicure Course.
7. Tip Application Course.
8. Fibreglass and Silk Wrap Nail Course.
9. U.V. Gel Course.
10. Acrylic Nail Course.
11. Nail Artistry Course.
12. Eyebrow, Eyelash Tinting and Eyebrow Shaping Course.
13. Eyelash Perming Course.
14. Body Wrap Inch Reduction (Cetuem Course).
15. Body Firming (Cetuem SCR Course).
16. Ear Piercing Course.
17. Industry Units and Assessments (please see individual modules).

Please see separate NVQ course outline's for each individual course modules.

On Completion of the course, successful students will receive the Cetuem Diploma in Beauty Therapy and Nails and NVQ Levels in Beauty Therapy and Nail Services with units completed.

Cetuem Full Beauty Therapy Course

Course Length: 1 to 4 days a week. To be completed within 12 months.

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £2000.00 + VAT, includes Free starter pack.

1. Complete Facial Treatment Course
2. Aromatherapy Organic Liquid Wax, Organic Liquid Roller Waxing Course
3. Organic Hot Waxing Course
4. Brazilian, Hollywood and Playboy "intimate" Waxing Course
5. Body Massage Course
6. Manicure and Pedicure Course
7. Eyebrow, Eyelash Tinting and Eyebrow Shaping Course
8. Eyelash Perming Course
9. Body Wrap Inch Reduction Course
10. Body Firming SCR Course
11. Ear Piercing Course

Please see separate course outline for each individual course modules.

On Completion of the course, successful students will receive the Cetuem Diploma in Beauty Therapy.

Cetuem Full Beauty Therapy Course with Cetuem Full Nail Technicians Course and Nail Artistry

Course Length: 1 to 4 days a week. To be completed within 12 months.

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £3500.00 + VAT, includes Free starter packs.

The Full Beauty Therapy and Full Nail Technicians Course will included.

1. Complete Facial Treatments Course
2. Aromatherapy Warm wax, Roller Waxing Course
3. Hot Waxing Course
4. Brazilian, Hollywood and Playboy "intimate" Waxing Course
5. Body Massage Course
6. Eyebrow, Eyelash Tinting and Eyebrow Shaping Course
7. Eyelash Perming Course
8. Body Wrap Inch Reduction Course
9. Body Firming SCR Course
10. Ear Piercing Course
11. Manicure and Pedicure Course
12. Tip Application Course
13. Fibreglass and Silk Wrap Nail Course
14. UV Gel Nail Systems
15. Acrylic Nail Course
16. Nail Artistry Course

Please see separate course outline's for each individual course modules.

On Completion of the course, successful students will receive the Cetuem Diploma in Beauty Therapy and Cetuem's Full Nail Technicians Diplomas.

Cetuem Body Massage Course

Course Length: 3 Days

Course Hours: 9.30 a.m. - 3.30 p.m.

Course Cost: £500.00 + VAT, includes Free starter pack.



As a beginner the Cetuem 3 day body massage course is spread over 3 weeks

This 3 Day Body Massage Course is broken into:

- 1st Day Introduction to body massage.
Demonstration of full body massage and practical lesson.
- 2nd Day Trouble shoot theory and practical of full body massage.
- 3rd Day Practical and written exam.

An Anatomy and Physiology Research Project has to be done and handed in 2 weeks after exam.

This course will comprise of the following modules.

- : Health and Safety.
- : Full client consultations.
- : Salon hygiene and sanitation
- : Effects of massage.
- : Massage on the systems of the body.
- : Massage movement classifications.
- : Body massage routine.
- : Contra-indications.
- : Anatomy and Physiology.
- : Body massage routine.
- : Treatment planning.

This course is designed for beginners or refreshers.

On Completion of the course, successful students will receive the Cetuem Diploma in Body Massage

Confidence Building Private Lessons

Course Length: Student Requirements

Course Hours: Between 9.30 a.m. - 3.30 p.m.

Course Cost: £40.00 per hour (minimum 2 hours booking)

Cetuem Private lessons are based on one to one individual lessons on any beauty and nail treatments that the student will need help with.

The student must provide their own model. Private lessons are only available to beauty and nail students and to qualified professionals within the industry.

Special Course Packages

All courses have to be booked and fully paid for at the same time.

Book 2 Courses : Take 10% off

Book 3 Courses : Take an **extra** 5% off



Cetuem Beauty Course's at a Glance

- All Cetuem Courses are plus VAT.
- All Students Receive an extra 10% discount for the duration of their course at the Cetuem Showroom.
- All Students are eligible to attend any Cetuem Beauty Seminar Free of Charge during training.
- All Cetuem Students Receive Free Professional Starter Packs on each Course booked.

Book 2 Courses: Take 10% off

Book 3 Courses: Take an extra 5% off

NVQ Unit Glossary

- G1 - Health and Safety Unit.
- G6 - Customer Service.
- G8 - Success at Work.
- BT7 - Manicure Treatments.
- BT8 - Pedicure Treatments.
- BT12 - Natural Nail Repair, Nail Wrapping and Artificial Nail Application.
- BT13 - Nail Art Treatments.
- BT6 - Waxing Treatments.
- BT4 - Facial Treatments.
- BT5 - Eye Treatments.
- BT14 - Ear Piercing.

N.B. Please Note. Cetuem endeavor to reach all requirements of prospective students and therefore if you have individual circumstances please enquire and we will do our utmost to customize to your needs.

Cetuem Seminars

Cetuem SCR Skin Care Seminars

Location: Cetuem Training Academy. London.

Seminar Hours: 10.15 a.m. - 3.30 p.m.

Dates: Please see timetable.

Eligibility: Qualified Beauty Therapists and Beauty Students.

Special offers will be available on the day.

- Benefits of Cetuem SCR Gold facial treatments.
- Cetuem SCR product knowledge.
- Demonstration of Cetuem SCR Gold Skin Care.
- Demonstration of SCR Collagen and AHA Masks.
- Demonstration of SCR Thermo Marine Mask.
- Cetuem facial home care advice.
- Cetuem facial programmes and treatment planning.
- Retail opportunities.
- Questions and answers.

Following the hugely successful launch of the Cetuem SCR Gold Skin Care Range, the seminars have now become just as renowned.

The Cetuem SCR Skin Care is often associated only as a anti-aging range, it is that and much more as results taken over a 14 year period have proven.

The Cetuem SCR Skin Care celebrates a multi-faceted ability to reach all ages, all skin types and all skin concerns, making it an invaluable range that benefits not only by intelligently reconditioning the skin but also proves to be a more simplified range that suits space and pocket.



Cetuem Aromatherapy Organic Waxing Seminars

Location: Cetuem Training Academy. London.

Seminar Hours: 9.30 a.m. - 12.30 p.m.

Dates: Please see timetable.

Eligibility: Qualified Beauty Therapists and Beauty Students.

Special offers will be available on the day.

- Benefits of Cetuem aromatherapy liquid hair remover .
- Cetuem aromatherapy organic waxing product knowledge.
- Demonstration of Cetuem aromatherapy organic liquid hair remover.
- Demonstration of Cetuem aromatherapy organic roller waxing system.
- Demonstration of Cetuem Brazilian organic hot waxing system.
- Cetuem waxing home care advice.
- Cetuem waxing treatment planning.
- Retail opportunities.
- Questions and answers.

The Cetuem organic liquid waxing system has for many years been unsurpassed in the beauty industry. It's uniqueness lies in the unusual fundamental format, delivery, immediate and long term benefits that many have been testimony to for over 18 years.

Therapists prosper also from its ability to be more economical as well as effectively allowing treatments to be more efficient. Cetuem have found by applying the same principle to their traditionally known 'hot wax' - now known as 'Brazilian Wax' - therapists are now enjoying similar advantages for more specialised treatments areas.

In support of these remarkable depilatory products, there are just as outstanding sustaining pre and after care products, such as the popular and invaluable Majic Effects - the irreplaceable answer to a very sensitive inflamed skin and Cetuem Stop - the effective hair growth inhibitor.



Cetuem Aromatherapy Natural Nail Care Seminars

Location: Cetuem Training Academy. London.

Seminar Hours: 9.30 a.m. - 12.30 p.m.

Dates: Please see timetable.

Eligibility: Qualified Beauty Therapists and Beauty Students.

Special offers will be available on the day.

- Benefits of Cetuem aromatherapy natural nail care system.
- Cetuem aromatherapy natural nail care system product knowledge.
- Demonstration of Cetuem aromatherapy natural nail care system.
- Demonstration of Cetuem hand and foot treatments.
- Cetuem aromatherapy natural nail care system, home care advice.
- Retail opportunities.
- Questions and answers.

A complete natural nail care system which has been developed from the essential aromatherapy principal. This high quality range has shown that the many advantages enjoyed include a variety of healing, nourishing and moisturizing properties.

The Cetuem Nail Enamel Collection with over 265 nail enamel colours which can now be semi permanently locked simply onto the natural nail, using Cetuem 'Organic UV Glamour Gel' and equally simply removed.

Cetuem SCR Body Conditioning and Firming Treatment Seminars

Location: Cetuem Training Academy. London.

Seminar Hours: 9.30 a.m. - 12.30 p.m.

Dates: Please see timetable.

Eligibility: Qualified Beauty Therapists and Beauty Students.

Special offers will be available on the day.

- Benefits of Cetuem SCR Body treatments.
- Benefits of Cetuem SCR Body products.
- Demonstration of Cetuem SCR Body Care.
- Demonstration of Cetuem SCR Body Wrap (inch loss).
- Cetuem SCR Body product knowledge.
- Cetuem SCR Body home care.
- Cetuem SCR Body programmes.
- Cetuem SCR Body procedures.
- Retail opportunities.
- Questions and answers.

The Cetuem SCR Body Conditioning and Firming Treatment Seminars reveal both the benefits to the uppermost structures as well as the deeper structures; achieving smoother skin, a healthier glowing surface, supporting of the removal of toxins, substantial reduction in water retention as well as an increased circulation.

Cetuem pride themselves to be able to achieve the many benefits by using unusual ingredients such as those derived from the potent green coffee bean which is an effective antioxidant, anti-inflammatory and anti-ageing component. The seminar will also include the luxurious as well as beneficial SCR Seaweed Thermal Body Mask.

Most of the products are endorsed to be used at home to enable the client to achieve better and quicker results and are a fundamental part of the ongoing SCR Body Conditioning programmes.



CETUEM HAIR, BEAUTY & NAIL ACADEMY : ENROLMENT FORM

Location: Cetuem Training Academy. London.

Cetuem academy booking line : 44 (0)20 8368 0008. Academy fax line : 44 (0) 20 8 368 9579

Cetuem academy email : academy@cetuem.com . Web: www.cetuem.com

Enrollment Information

Name.	
Address.	
Post Code.	
Tel (Daytime).	Tel (mobile).
email address.	

I wish to enrol at the Cetuem Hair / Beauty / Nail Academy for the (please state course) and date)

Please add VAT at the current rate.

Cetuem Course / Seminar.	
Date:	
Course Fee:	Course Fee (including VAT):
Deposit:	Balance:
Installments (if applicable):	

Installment Activity

1.	2.	3.
4.	5.	6.

Payment Method

Card Account No.	Cash/Cheque.		
Valid From.	Expiry Date.	Switch Iss no.	Sec. No.
Amount. £	Balance.		
Name of card holder.			

Courses / Seminars and Dates are subject to change without prior notice. Subject to confirmation.

Cetuem Cosmetics terms and conditions apply. Please email, post or fax application form and payment to:

Cetuem Cosmetics Ltd. 115 Brunswick Park Road. London. N11 1EA. Tel: 020 8368 0008.

Fax: 020 8368 9579. email: academy@cetuem.com. Web: www.cetuem.com